

ALARMING NEWS

Alarms Unlimited Newsletter

Summer 2020

A New Normal?

You may hear talk about a “new normal”, but at Alarms Unlimited, we are still offering “Old Fashioned Care and Service”. We are still open for business offering “socially distanced” service and installations. If you need help or have questions, please give us a call!

Have you updated your alarm system emergency contact list lately? It is critical that we have timely information in our files. We need your current list of names, cell phone numbers, email addresses, and alarm permit information.

We are using this time to call our customers and obtain this information and to tell you about some of the services we have recently implemented. If you haven't heard from us yet, you can call or email us first.

CONGRATULATIONS to John Ritz

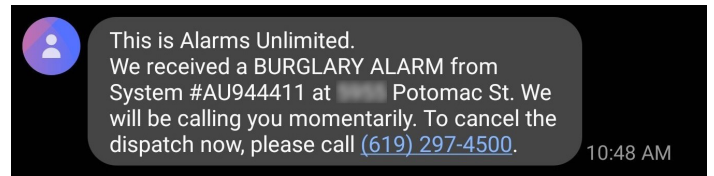


Naomi and John Ritz

We have a lot of long-term clients at Alarms Unlimited, but we think John Ritz may hold the record! John is 102 years old. He began as a client in the early 70's and has been with us ever since. Congratulations to John Ritz and his wife Naomi! Thank you for being such a loyal customer.

Technology Spotlight: How do you use text messaging?

We have found it increasingly difficult to reach people by phone for many reasons. This has led to dispatches on false alarms! However, many people respond very quickly to text messages since they are generally from someone they know. Is this true in your case? We can text important messages to you. This is how we use text messaging to contact you.



On any “alarm” signal, we can setup our system to send a text, notifying you that your alarm has gone off. We then call you as we normally do. The difference is, you are anticipating the call, or you may be able to call us first if it's a false alarm.

For lower priority signals, such as troubles or low batteries, you may prefer to just receive the text and no phone call. In this case, you can call us at your convenience to address the problem.

**To set up texting on your account:
Simply give us a call, email us, or go to our
website at www.AlarmsU.com and click on
“Text us here” in the bottom right corner.**

**Our Business Office hours are
Monday – Friday
from 8:00 AM to 4:00 PM.
Phone: (619) 297-4500
Email: dispatch@alarmsu.com**

Equipment Spotlight:

Smoke Alarm and/or Monitored Smoke Detector. What's the Difference?



A *Smoke Alarm* is an all-in-one, self-contained device with a built in detector to sense smoke or products of combustion and sounds a local alarm to warn you to evacuate.

These devices are installed in most homes and are required by the State of California for residential life-safety. Older units may be AC only without a battery backup. The newest alarms can be battery only with a battery that lasts for 10 years! If your Smoke Alarms are over ten years old, they should be replaced with new ones.



A *Monitored Smoke Detector* is strictly a smoke sensing device that is connected to an alarm system control panel. The control panel monitors the detector 24 hours a day and signals our Central Monitoring Station to dispatch the fire department if smoke is detected by the sensor. These devices may be installed in addition to Smoke Alarms to provide property protection while you are at home or away from your home. In the event of AC power failure, battery backup for Smoke Detectors is provided by the alarm control panel.

This is intended as a short overview of the difference between Smoke Alarms and Smoke Detectors. There are several variations that can complicate the distinction. Want more information? Give us a call.

Core Value Spotlight: We CARE

For over 45 years Alarms Unlimited has protected lives and property throughout San Diego County. We have remained dedicated to providing these services with a “We Care” attitude and commitment. There have been a lot of technological advancements and other changes since we began our company way back in 1974. We have embraced those changes, but we still believe that people personally helping other people is the best way to operate a company. For us at Alarms Unlimited, that is non-negotiable. We will use the latest technology, but we will always be there with a live person to help.

Thank you,
Hal Lewis
President
Alarms Unlimited

Our Core Values

Building long-term relationships
based on **TRUST**, with **PASSION**
for safeguarding our community,
delivered with **EXPERTISE**.
WE CARE

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